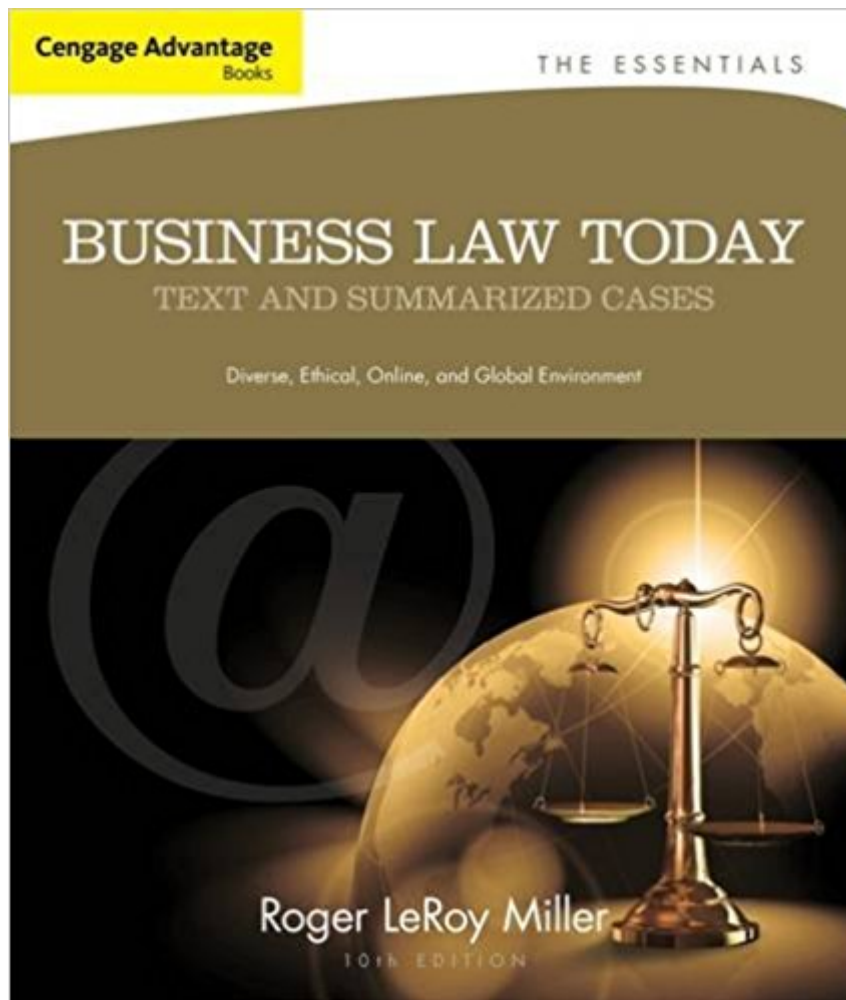




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Cengage Advantage Books: Business Law Today, The Essentials: Text And Summarized Cases



Synopsis

Interesting, clear, and applied, BUSINESS LAW TODAY: THE ESSENTIALS is your concise guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life such as identity theft. Fascinating features and intriguing cases highlight the material's practicality. The text's companion website includes resources to help you study, such as sample answers to selected end-of-chapter business scenarios and case problems (one per chapter) ; Internet exercises; and interactive quizzes for every chapter.

Book Information

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Customer Reviews

This textbook is a lot easier to read and understand than I expected. When I found out I had to take business law I was kind of annoyed but it was my easiest book to read this semester! The examples are real world examples and you can even research the cases and get more information (I know I needed to for my assignments). I've definitely recommended this book for other friends who are taking this class with other professors and struggling. It's so much easier for them to understand!

If you're buying this, it's kind of a "required" purchase. But as far as school books go. I have to say this one is organized well and easy to read and understand. The sidebar questions are relevant too. Other than that, it's a college book.

I ordered this book for one of my classes and i was so worried it wouldnt come on time, but i got it just a few days after buying it. It was in amazing shape and was well shipped. Id do business with them again for sure. Thank you =)

For as boring as Business Law can be, this book is extremely helpful. My teacher is not very good at explaining what she is trying to tell us, so I've been relying on getting all my information from the book, and have been getting good results! :D

Its hard to love a text book, but this is well written and useful. Lots of information. The Kindle edition works great, except I wish they would improve the highlight capability to add more colors, and do it quickly. Also, my Kindle Pc app has a default setting which is to not remember where I was in the book when the app was last closed.

Rented this book and I think I got a brand new one! :) Very nice.It arrived exactly when it said it would (even though there was a delay b/c of weather).ALL GREAT!!!Definitely will rent from here again. :)

This book was required for a college class. I found it very well organized with many very helpful appendixes at the end. It was easy to follow and explained complex legal terms and concepts clearly. The text is introductory but comprehensive and current.

I love this book, it contains the Law that everyone should learn and be aware of. It came on time just before my class. thank you. I will order more again in the future.!!!

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